

SIMS 23 provides excellent sponsorship opportunities to increase your organization's visibility and to stand out from your competitors. Organizations can customize their exposure during SIMS 23 by choosing the sponsorship level that best suits their promotional needs and budgets.

We recognize the global COVID-19 pandemic continues to impact face-to-face meetings. We anticipate seeing you in Minneapolis and we will continue to comply with COVID-19 guidelines. As a result, sponsorship and exhibit plans are subject to change to comply with the COVID-19 guidelines.

SIMS 23 2022 Sponsorship Levels and Benefits	Diamond: \$30,000	Platinum: \$12,000	Gold: \$6,000	Exhibits Only: \$3,000
Conference Website Ma	rketing Oppo	ortunities		
Logo Link on the Conference Sponsor, Schedule, and Registration Web Pages	*	*	*	
Rotating Logo Link on the Conference Home Page	*			
Logo Link on the Conference Registration Form	*			
Mobile App/Online Schedule	r Marketing (Opportunitie	S	
Logo Link on the Mobile App/Online Scheduler Sponsor Page	*	*	*	
Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab	*	*		
Exhibit Booth Market	ing Opportu	nities		
Booth Space: The 8' x 8' exhibit booth space includes: (1) 8' tall back wall drape, 3' tall side rail drape, (1) 6' x 24" draped table, (2) chairs, (1) wastebasket, (1) exhibitor ID sign.	2	1	1	1
Complimentary Conference Registrations	4	2	1	1

Other Marketing Opportunities				
Event Recognition Signage	Welcome Reception	Poster Session	Break	
Solo E-blast	*	*		
Post Attendee List	*	*	*	
Mention in Opening and Closing Remarks	*	*		
Additional Marketing Opportunities				
If you are interested in sponsoring the lanyard or if you have another giveaway in mind, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor.				
Display Table (Thursday, 9/22 Only)	\$1,000			
Lanyard	\$1,000			

\$1,000

Other

Sponsorship and Exhibit Form

Step 1: Choose the Level of Sponsorship:

Diamond: \$30,000	Platinum: \$12,000	🗖 Gold: \$6,000	Exhibits Only: \$3,000

Step 2: Complete Company Information

Company:	
Address:	
	State:
Country:	Postal Code:
Phone:	Fax:
E-mail:	
Website:	

Attendee Registration Badge Names: Diamond-4; Platinum-2; Gold-1; an Exhibits Only-1 Note: Additional attendees will have to register at the regular conference rate at <u>https://sims23.avs.org/</u>

1.

2.	
3.	
4.	

Please try <u>not to allocate us space next to the following possible exhibitors:</u>

1. ______ 2. ______ 3. ______

In late summer exhibitors will receive the Exhibitor Services Kit that will include details on shipping, electrical, and other booth services.

Step 3: Select Additional Opportunities (Optional)

If you are interested in sponsoring the lanyard or if you have another giveaway in mind, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor.

Display Table (Thursday, 9/22 Only)	\$1,000
Conference Lanyard:	\$1,000
□ Other:	\$1,000

Step 4: Complete Payment Information

Payment Method: 100% payment due with order.

Check (Payable to AVS)

□ AMEX □ MasterCard □ Visa

Bank Transfer (Please contact Heather Korff, AVS, 530-896-0477, heather@avs.org)

Credit Card Number: _____

Credit Card Expiration: _____ CCID: _____

Name on Card:_____

Step 5: Return Completed Form to heather@avs.org

AVS, Attn: Heather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973, fax 530-896-0487 Questions? Call 530-896-0477, E-mail <u>heather@avs.org</u>, Website: <u>https://sims23.avs.org/</u>