



# SIMS 23

Sept 26 - Oct 1, 2021 · Minneapolis USA

23rd International Conference on  
Secondary Ion Mass Spectrometry

[sims23.avs.org](http://sims23.avs.org)

SIMS 23 provides excellent sponsorship opportunities to increase your organization's visibility and to stand out from your competitors. Organizations can customize their exposure during SIMS 23 by choosing the sponsorship level that best suits their promotional needs and budgets.

We recognize the global COVID-19 pandemic continues to impact face-to-face meetings. We anticipate seeing you in Minneapolis and we will continue to comply with COVID-19 guidelines. As a result, sponsorship and exhibit plans are subject to change to comply with the COVID-19 guidelines. Should we have to cancel the face-to-face meeting you will receive a full refund.

<b>SIMS 23 2021 Sponsorship Levels and Benefits</b>	<b>Diamond: \$30,000</b>	<b>Platinum: \$12,000</b>	<b>Gold: \$6,000</b>	<b>Exhibits Only: \$3,000</b>
<b>Conference Website Marketing Opportunities</b>				
Logo Link on the Conference Sponsor, Schedule, and Registration Web Pages	*	*	*	
Rotating Logo Link on the Conference Home Page	*			
Logo Link on the Conference Registration Form	*			
<b>Mobile App/Online Scheduler Marketing Opportunities</b>				
Logo Link on the Mobile App/Online Scheduler Sponsor Page	*	*	*	
Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab	*	*		
<b>Exhibit Booth Marketing Opportunities</b>				
Booth Space: The 8' x 8' exhibit booth space includes: (1) 8' tall back wall drape, 3' tall side rail drape, (1) 6' x 24" draped table, (2) chairs, (1) wastebasket, (1) exhibitor ID sign.	2	1	1	1
Complimentary Conference Registrations	4	2	1	1

Other Marketing Opportunities				
Event Recognition Signage	Welcome Reception	Poster Session	Break	
Solo E-blast	*	*		
Post Attendee List	*	*	*	
Mention in Opening and Closing Remarks	*	*		

**Additional Marketing Opportunities**

If you are interested in sponsoring the lanyard or if you have another giveaway in mind, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor.

Lanyard	\$1,000	\$1,000	\$1,000	\$1,000
Other	\$1,000	\$1,000	\$1,000	

**Sponsorship and Exhibit Form**

**Step 1: Choose the Level of Sponsorship:**

Diamond: \$30,000     Platinum: \$12,000     Gold: \$6,000     Exhibits Only: \$3,000

**Step 2: Complete Company Information**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Attendee Registration Badge Names:** Diamond-4; Platinum-2; Gold-1; an Exhibits Only-1  
 Note: Additional attendees will have to register at the regular conference rate at <https://sims23.avs.org/>

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Please try not to allocate us space next to the following possible exhibitors:

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

In late summer exhibitors will receive the Exhibitor Services Kit that will include details on shipping, electrical, and other booth services.

**Step 3: Select Additional Opportunities (Optional)**

If you are interested in sponsoring the lanyard or if you have another giveaway in mind, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. Limit one item per sponsor.

<input type="checkbox"/> Conference Lanyard:	\$1,000
<input type="checkbox"/> Other:	\$1,000

**Step 4: Complete Payment Information**

**Payment Method:** 100% payment due with order.

- Check (Payable to AVS)
- AMEX  MasterCard  Visa
- Bank Transfer (Please contact Heather Korff, AVS, 530-896-0477, [heather@avs.org](mailto:heather@avs.org))

Credit Card Number: \_\_\_\_\_

Credit Card Expiration: \_\_\_\_\_ CCID: \_\_\_\_\_

Name of Card: \_\_\_\_\_

**Step 5: Return Completed Form to [heather@avs.org](mailto:heather@avs.org)**

AVS, Attn: Heather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973, fax 530-896-0487

Questions? Call 530-896-0477, E-mail [heather@avs.org](mailto:heather@avs.org), Website: <https://sims23.avs.org/>